

deel.

Deel Affiliates

Program Overview



WHAT IS DEEL?

Deel is the only **global-first** **people** platform



Click to watch 2-minute Deel overview

Deel is a **global-first, all-in-one people platform** built to scale with organizations of all sizes, from small teams to enterprises of thousands. Whether you want to hire worldwide without opening legal entities, streamline HR for a global team, or pay all types of workers anywhere with consolidated payroll—Deel's workforce management platform does it all with full compliance.

[Deel Payroll](#) | [Deel HR](#) | [Deel IT](#) | [Deel Services](#)

Check out deel.com for the latest information.



How do I **earn** commissions?



Share your referral link—available in PartnerStack.

Lead books a demo

A potential Deel customer clicks your link and schedules some time to learn more about Deel with our team.

Lead is sales qualified

Deel team meets with your lead. If there is a real fit between Deel and their business needs, that lead will be marked by Deel as a Sales Qualified Opportunity (SQO).

You earn commission

Receive **\$500** USD for each lead that converts to a sales qualified opportunity.

You earn more commission

Receive **\$1,000** for any lead that converts from a sales qualified opportunity to a new Deel customer. That means when your lead becomes a Deel customer, you receive **\$1,500** USD total in commission.

Where should I share my referral link?



Newsletters and
email sequences



Social media
platforms



Banner ads on
your website



Resource
pages



Product reviews
and tutorials



1:1 via text,
WhatsApp, or email



Embed a link in
your videos



And don't forget to add
the link to your video
description, and mention
it verbally in your video
too.

Using **PartnerStack** will help you succeed



PartnerStack is a partner relationship management platform that enables you to:

- ✓ Get your referral link
- ✓ Track referrals and rewards
- ✓ Get paid automatically
- ✓ Communicate directly with Deel's Affiliate Program team
- ✓ Access Deel resources, like videos, banners, logos, and more!



FAQs

1. Is there a fee or cost associated with joining Deel's affiliate program?

- No

2. What commission structure does Deel's affiliate program offer?

- \$500 USD for each sales qualified opportunity, and \$1,000 USD for each new paying customer that signs up for Deel through your unique referral link. That's \$1,500 USD total per new customer.

3. How and when will I receive my commission payments?

- Commission payments are issued by the 15th of the month following the month in which commission was earned. For example, commission earned in January would be paid out by February 15th.
- Payments are issued through [PartnerStack](#).

4. Where can I promote Deel as an affiliate?

- You can promote Deel on your website, blog, newsletter, YouTube, LinkedIn, Instagram, Twitter, Facebook, or any other place you think there's an interested audience!

FAQs

5. Are there marketing materials or resources available to help promote Deel's services?

- Yes. As a Deel Affiliate, you will have access to the "Resources" tab in PartnerStack. There, you will find logos, one-pagers, social media graphics, and tons of other useful resources.
- [Deel.com](https://www.deel.com) is full of helpful resources and information on solutions, pricing, and more.

6. Can I track my referrals and commissions in real-time?

- On PartnerStack, you can track clicks, and see which leads have signed up for a demo. You can also track your commissions in PartnerStack.

7. Is there a minimum transaction amount for a new customer to be eligible for commission payments?

- Greater than \$0.00

FAQs

8. How long does the affiliate cookie tracking last?

- 90 days

9. Can I refer other affiliates and earn additional commissions?

- Not at this time

10. Are there any rules or guidelines I need to follow as a Deel Affiliate?

- Terms and Conditions must be agreed to by affiliate for admission to program.

11. What kind of support or assistance is provided to affiliates?

- Deel offers resources on PartnerStack for affiliate success, as well as access to a full-time Affiliate Partner Manager. You can reach out through PartnerStack's messaging feature to communicate with Nick Walker, Deel's Affiliate Partner Manager.

FAQs

12. Can I use paid advertising methods to promote the products/services as an affiliate?

- Yes, but bidding on Deel brand keywords is strictly prohibited. Please reach out on PartnerStack if you have further questions.

13. How can I contact Deel's Affiliate Program support team if I have any questions or issues?

- Please reach out through PartnerStack. Deel's Affiliate Partner Manager will receive messages and respond through the platform.

deel.



**Thank
you**

PS. Interested in becoming a Deel Affiliate?
Submit your application. It only takes a few seconds.

Apply today

Questions? Shoot an email to nicholas.walker@deel.com