

# Hofy → Deel IT transition: What you need to know

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Built for HR & IT—By HR & IT
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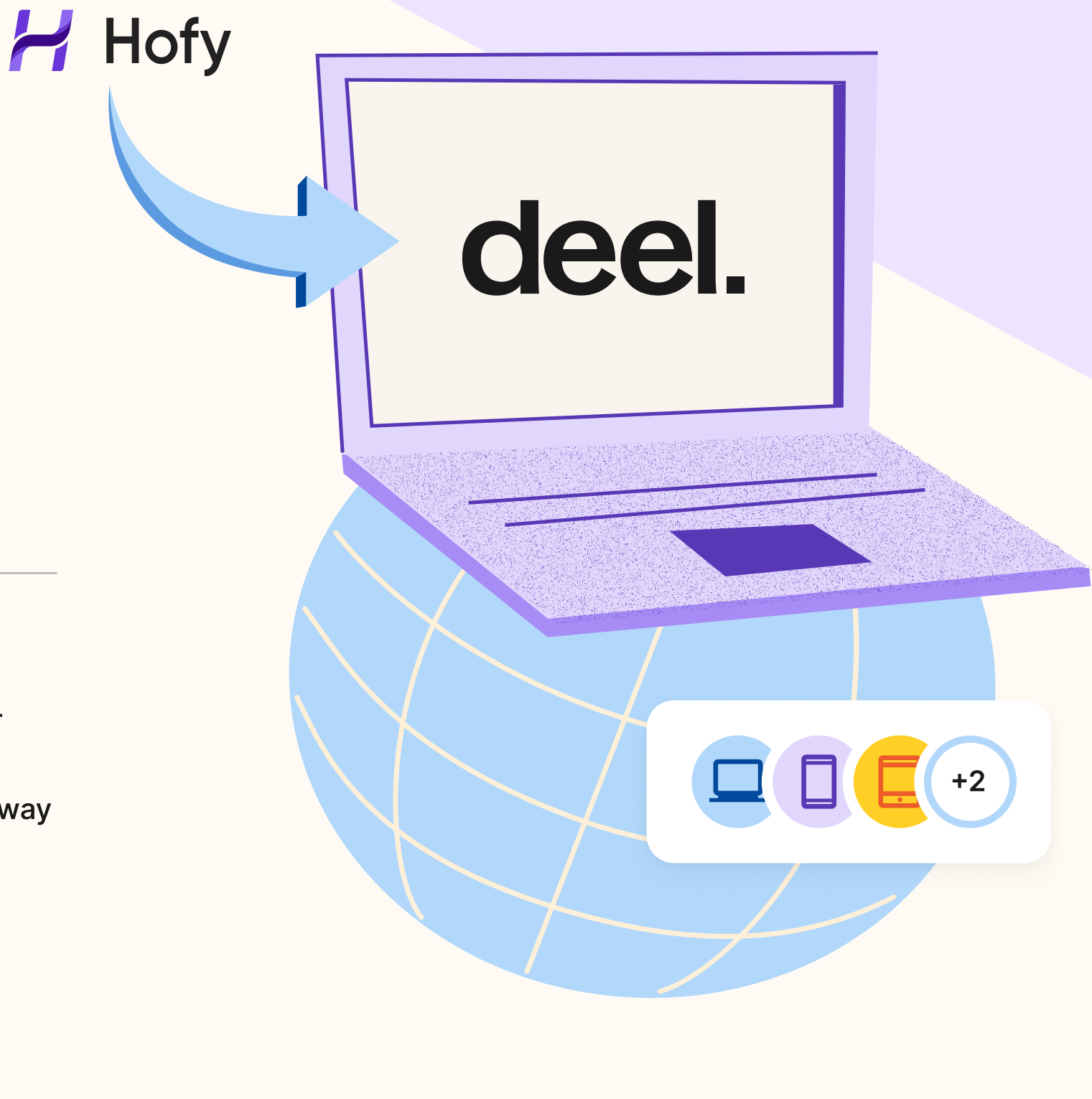
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Support every step of the way



## 1 Built for HR & IT—By HR & IT

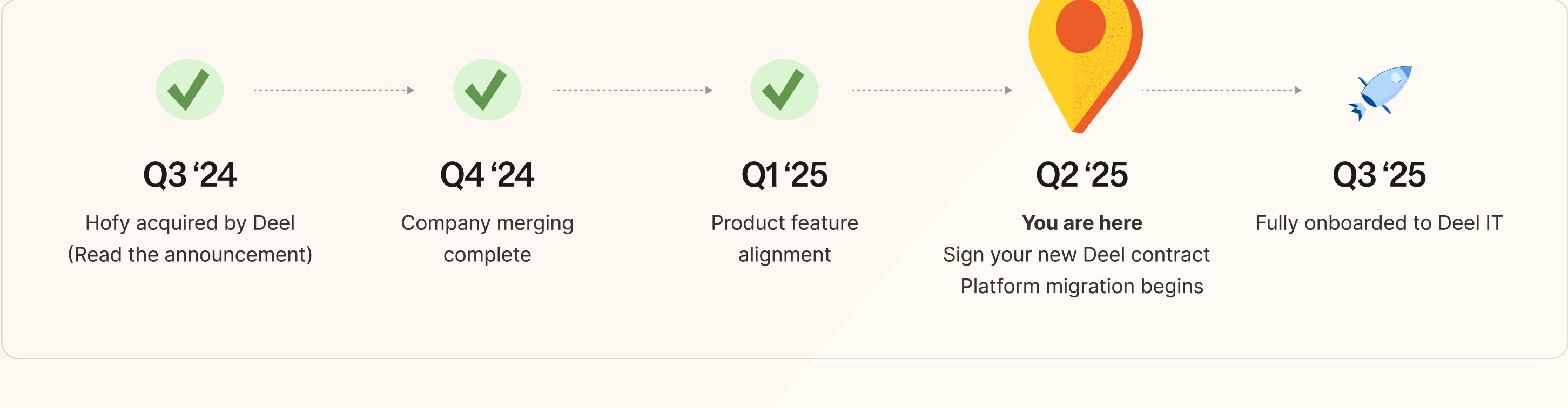
### Built for HR & IT—By HR & IT

At Deel, we help HR and IT teams simplify operations, streamline tools, and get back to what matters. That’s why we acquired Hofy: to bring best-in-class device lifecycle management into Deel’s global platform. Now, alongside our industry-leading solutions—like Employer of Record (EOR), global payroll, contractor management, and immigration—you can manage devices and IT services all in one place.



## 2 Where are we in the journey

### Where are we in the journey



## 3 Updates



### What's changing

Hofy Ltd/BV entity transitioning to:	✓
<ul style="list-style-type: none"><li>Deel IT Ltd (United Kingdom) billing in GBP</li><li>Deel IT BV (Netherlands) billing in EUR</li><li>Hofy Inc billing in USD</li></ul>	
New Contracts: Sign with Deel Inc.	✓
Platform: Hofy's platform is merging with Deel IT	✓
Terms: Includes Deel's liability, confidentiality, IP clauses, on top of privacy and data protection policies	✓
Payments: All payments are now processed directly through the Deel platform, where you can conveniently pay in multiple currencies	✓

### What stays the same

Fees remain the same (fulfillment, etc.)	✓
All the core features you're used to from Hofy will still be available	✓
Our obligations to you under existing contracts remain intact.	✓

### Unlock new value

Device purchasing options	✓
The full suite of Deel IT platform features	✓
Simplified billing and better service integration	✓
Accessories are now purchase-only, reducing total price	✓
Flexibility for add-on services on your device orders	✓

## 4 What you need to do

### What you need to do—and when

To ensure a smooth transition from Hofy to Deel IT, We've mapped out every step so you always know what's next. Follow this timeline to stay on track.

	Title	Details
Day 0	Set up Deel	<ul style="list-style-type: none"><li>Sign a new agreement with Deel Inc and accept Deel IT product Terms &amp; Conditions</li><li>Agree to migrate all existing Hofy contracts (devices)</li></ul>
Day 1	Set up Deel	<p><b>New to Deel?</b> Create an account and validate billing entity details</p> <p><b>Already a client?</b> We'll guide you through any extra steps</p>
Day 14	Data transfer begins	<ul style="list-style-type: none"><li>We start migrating your account and order history from Hofy to Deel IT</li><li>Handled entirely by Deel—no action required from you</li></ul>
Day 21	Migration complete	<ul style="list-style-type: none"><li>Your data is fully moved and ready in the Deel IT platform.</li><li>We'll notify you when everything is set</li></ul>
Day 28	Start using Deel IT	<ul style="list-style-type: none"><li>You can now place orders, manage inventory, and access new features</li><li>Get hands-on with AI-guided support, webinars, and live help</li></ul>

## 5 What you gain with Deel IT

### Your new IT experience with Deel

See how Deel IT expands on Hofy's foundation—with more features, fewer tools, and smarter workflows.

Solution	Deel IT	Hofy
All-in-one device, access, security, and apps management	✓ Yes	✗ No
Continuous innovation and feature releases built exclusively into Deel IT	✓ Yes	✗ No
Pay one global invoice to Deel Inc.—no third-party billing or multiple vendors	✓ Yes	✗ No
Consolidated credit notes for easier returns and adjustments with less admin overhead	✓ Yes	✗ No
In-house financing with faster approvals	✓ Yes	✗ No
Access to Deel's global HRIS at no cost	✓ Yes	✗ No
Order bulk or non-urgent devices at retail price with no service fees (UK & US)	✓ Yes	✗ No
Enhanced reuse, redeployment, and BYOD (Bring Your Own Device) support to maximize the value of existing devices with seamless reuse features	✓ Yes	✗ No
Full device lifecycle management (DLM)	✓ Yes	✗ No
<b>Coming Soon</b> Purchase and manage software licenses directly through Deel IT	✓ Yes	✗ No
<b>Coming Soon</b> Integrated MDM/Endpoint Management to configure security policies and track devices—without external tools	✓ Yes	✗ No

## 6 Support every step of the way

### Support every step of the way

We're here to make your transition smooth, simple, and successful—with support for every role on your team. We've designed multiple layer of support to meet your needs before, during, and after migration.

**Live Webinars**

Interactive sessions led by Deel product experts.

- Get walkthroughs of the Deel IT platform, new features, and use cases
- Ask questions in real time and see how others are navigating the transition

**Deel Academy**

Self-paced learning, powered by AI and designed for busy global teams.

- Step-by-step tutorials for ordering devices, managing inventory, and more
- In-platform guidance with tooltips and interactive walkthroughs

**1:1 Human Support**

Personalized assistance, whenever you need it.

- Help with contract setup, account migration, and onboarding
- Real-time troubleshooting and technical support—fast and reliable
- Reach us via chat, email, or schedule a call—whatever works best for you

[Learn more about Deel IT](#)

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